Community Engagement Initiative Update
Community Conversations

• 18 locations
• Participant selection
  • ASK questionnaire contacts
  • Library Managers recommendations
  • Volunteers
• 2 hours with specific format
• Facilitated
  • 2 staff facilitators, 1 note-taker
Staff Facilitators

- Stephenie Reece (AB-AM-WE)
- Jennifer Finlayson (AB-AM-WE)
- Carlee Osburn (AB-AM-WE)
- Dee Depoe (EL)
- Mary Thornton (HO)
- Donna Feddern (SH)
- Meghan Mortensen (CE)
- Chris Chrzan (CE)

- Susan Carney (IL)
- Michelle Zilli (NA)
- Holly Paxson (LA)
- Kendra Jones (SC)
- Ryan Williams (SC)
- Sarah Ogden (SC)
- Trisha Cronin (SC)
Staff Note-takers

- Laura Young (AB-AM-WE)
- Erin Stumpf (AB-AM-WE)
- Susan Faubion (CE)
- Jenny Penoyar (SB)
- Jamie Gogocha (TE)
- Paige Preston (SC)
Strategic Planning

Board of Trustees
February 27, 2019

Sarah Ogden
District Manager,
Innovation & UX
Phase I: Inspiration

• ASTR Strategic Planning Exercise (Fall 2018)
• ASK Questionnaire (Fall 2018)
  • Public
  • Staff
• Community Conversations (Spring 2019)
  • Public
  • Staff
• Branch Staff Training Days (May 2019)
• Regional Analysis (Spring 2019)
Phase II: Ideation

• Strategic Planning Committee (June – October 2019)
  • Vision
  • Mission
  • Core services
  • Priorities/objectives

• Community Check-ins (July & September 2019)
  • Public
  • Staff
Phase III: Implementation

• Strategic Planning Committee (October 2019)
  • Finalize
  • Launch
  • Assess/Adjust

• Switch to Tactical/Action Planning (Fall 2019)
  • Collaborative Design
    • Public
    • Staff
  • All Staff Training Retreat
Strategic Planning Committee

• Prework
  • Review CEI report
  • Review agenda

• Meeting 1 (June 2019)
  • Present findings
  • Concepts for Mission, Vision, etc.
  • Concepts for Core Services
  • Concepts for Priorities
Strategic Planning Committee

• Meeting 2 (August 2019)
  • Review Community Check-in feedback
  • Draft Mission, Vision, etc.
  • Draft Core Services
  • Draft & rank Priorities

• Meeting 3 (October 2019)
  • Review Community Check-in feedback
  • Finalize Strategic Plan
  • Discuss future
Strategic Planning 2019

- Community Conversations
  - Prework
  - Meeting 1
- Community Check-in 1
- Concepts
- Draft Plan
- Community Check-in 2
- Meeting 2
- Meeting 3
- Final Plan

April | May | June | July | August | September | October

- Community Engagement Initiative
- Strategic Planning Committee